



## Family Health Center Golf Tournament 2012

Family Health Center's 3<sup>rd</sup> Annual Golf Tournament, August 27, 2012, will enable golfers in the Columbia region a late summer test of their golf skills. It will also give golfers an opportunity to help raise funds for a very important non-profit organization to the Columbia community. Family Health Center provides medical, dental, and mental health services to families of the Columbia Area. Our mission is primary care with a focus on the medically underserved. The underserved are low income uninsured and those families on Medicaid.

**Date: Monday, August 27, 2012**

**Place: The Club at Old Hawthorne, 6221 E. Hwy WW, Columbia, MO – [www.oldhawthorne.com](http://www.oldhawthorne.com)**

**Time: Registration at 11:00 AM; Shotgun Start at 12:00 PM**

**Cost: Individual Golfer Fee, \$225; Team Fee, \$800**

### **EAGLE SPONSORS AT \$3,500**

*Benefits for Eagle Sponsors*—Tournament signage at clubhouse; includes one hole sponsorship, special recognition at the start of the tournament, two teams (eight players) in the tournament and company listed in promotional materials developed by the Family Health Center for the event, in direct mail flyers, email invitations and Family Health Center's website golf tournament page. Multiple Eagle Sponsorships are available, yet it is exclusive to one per business/industry category.

### **BIRDIE SPONSORS AT \$2,000**

*Benefits for Birdie Sponsors*—Tournament signage at clubhouse; includes one hole sponsorship, special recognition at the start of the tournament; one team (four players) in the tournament and company listed in promotional materials developed by the Family Health Center for the event, in direct mail flyers, email invitations and Family Health Center's website golf tournament page. Multiple Birdie Sponsorships are available.

### **PAR SPONSORS AT \$1,000**

*Benefits for Par Sponsors*—Includes one hole sponsorship, one team (four players) in the tournament and company listed in promotional materials developed by the Family Health Center for the event, in direct mail flyers, email invitations and Family Health Center's website golf tournament page. Multiple Par Sponsorships are available.

### **MEDIA SPONSORS AT - TRADE OR ACTUAL COST**

*Benefits for Media Sponsor*—Includes one hole sponsorship, special recognition at the start of the tournament; number of players in the tournament based upon value of advertising and company listed in promotional materials developed by the Family Health Center for the event, in direct mail flyers, email invitations and Family Health Center's website golf tournament page. Multiple sponsorships are available for this event.

### **HOLE SPONSORS AT \$250**

*Benefits for Hole Sponsors*—Signage at hole including company logo and company listed in promotional materials developed by the Family Health Center for the event, email invitations and Family Health Center's website golf tournament page. Multiple sponsorships are available for this event.

## **LONGEST DRIVE SPONSOR AT \$550**

*Benefits for Longest Drive Sponsor*—Signage at longest drive hole including company logo; one player in tournament, and company listed in promotional materials developed by the Family Health Center for the event, in direct mail flyers, email invitations and Family Health Center’s website golf tournament page. One Longest Drive Sponsorship is available for this event.

## **CLOSEST TO PIN SPONSOR AT \$550**

*Benefits for Closest to Pin Sponsor*—Signage at closest to pin hole including company logo; one player in the tournament, and company listed in promotional materials developed by the Family Health Center for the event, in direct mail flyers, email invitations and Family Health Center’s website golf tournament page. One Closest to Pin Sponsorship is available for this event.

## **BUDGET REDUCTION CASH OR TRADE OPPORTUNITIES**

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Golf Course. Estimated cost: \$8,000

Signage for Tournament. Estimated cost: \$500

Awards for winning players at the following levels total cost is \$800:

First Place Awards – need four awards valued at \$75

Second Place Awards – need four awards valued at \$50

Longest Drive Awards – need two awards valued at \$75

Closest to the Pin Award – need two awards valued at \$75

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**Contact Steve Long, 573-814-9883, for additional information and specifications.**

**To be added to mailing list, email Steve Long at [slong@fhcmo.org](mailto:slong@fhcmo.org)**

**Visit the Family Health Center web site at [www.fhcmo.org/golf](http://www.fhcmo.org/golf)**